

APPENDIX 1: Q1 PERFORMANCE SUMMARY 2015-16



Our People

- C1a - Supporting leadership at all levels
- C1b - Better staff engagement

Our Assets

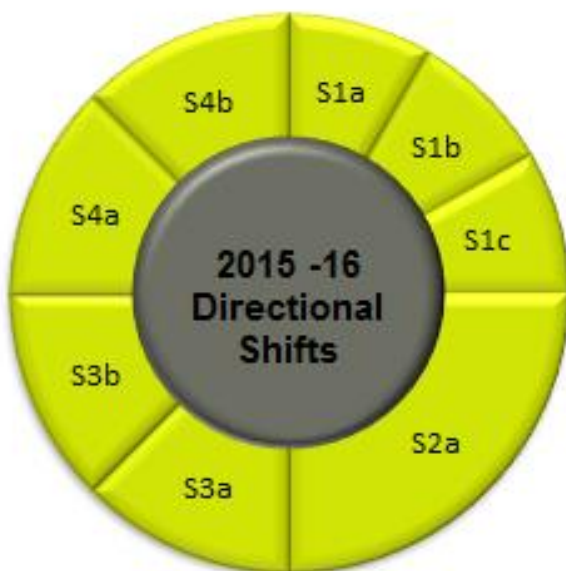
- C2a - Excellence in our property
- C2b - Our wider visitor infrastructure
- C2c - Supporting our brand

Our Services

- C3a- Excellence in our Planning Service

Our Organisation

- C4a - Solid performance management
- C4b - A clear plan for the future



Developing strong commercial & fund raising

- S1a - Giving
- S1b - Income generation
- S1c - Fund raising from external sources

Landscape scale delivery

- S2a - Nurture partnerships to help grow the value of & income to our assets in MFTF, SW Peak & Sheffield Moors

Creating visitor experiences that inspire growth

- S3a - Develop products & services to grow as the National Park for cycling
- S3b - Enhance and maximise the visitor experience

Helping people connect with the park

- S4a - Nurture and build our active base of volunteers
- S4b - Improve access for less represented audiences